

- E-10 Approved letters to State Water Resources Control Board in support of Mokelumne River water rights applications for North San Joaquin Water Conservation District and San Joaquin County.
 - E-11 Set public hearing for May 16, 2007, to consider introduction of an ordinance amending Chapter 13.20, "Electrical Service," by amending §13.20.210, Schedule EM (Mobile Home Park Service) to become effective July 1, 2007.
 - E-12 Set public hearing for May 16, 2007, to consider introduction of an ordinance amending Chapter 13.20, "Electrical Service," by replacing §13.20.175, Schedule MCA (Market Cost Adjustment), with Schedule ECA (Energy Cost Adjustment).
 - E-13 Set public hearing for June 6, 2007, to consider adopting resolution adjusting Consumer Price Index-based water and wastewater rates.
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ACTION ON ITEM REMOVED FROM THE CONSENT CALENDAR

- E-9 "Adopt Resolution Authorizing the City Manager to Execute a Professional Services Agreement with Wenell Mattheis Bowe for Finance Department Relocation (\$82,000)"

This item was pulled by Mayor Johnson.

MOTION/VOTE:

The City Council, on motion of Council Member Hitchcock, Hansen second, adopted Resolution No. 2007-77 authorizing the City Manager to execute a professional services agreement with Wenell Mattheis Bowe for Finance Department relocation in the amount of \$82,000. The motion carried by the following vote:

Ayes: Council Members – Hansen, Hitchcock, Katzakian, and Mounce

Noes: Council Members – Mayor Johnson

Absent: Council Members – None

F. COMMENTS BY THE PUBLIC ON NON-AGENDA ITEMS

- Daniel Arbuckle with Lodi Bicycle spoke in favor of constructing a bicycle track in **the** city, possibly next to Salas Park. City Manager King stated a staff member from the Parks and Recreation Department will contact the speaker.

G. COMMENTS BY CITY COUNCIL MEMBERS ON NON-AGENDA ITEMS

- Mayor Pro Tempore Mounce reported on her attendance at the San Joaquin Council of Governments One Voice conference in Washington DC and her meetings with Congressman McNerney and Congressman Cardoza.
- Council Member Hansen reported on his attendance at the Northern California Power Agency conference in Washington DC and his meetings with members of the Congress, Senate, Department of Energy, and Federal Energy Regulation Commission. He also mentioned the E-Waste Recycling event on May 19th at the Grape Bowl and congratulated the Lodi Unified School District on renovating the old Aiken School site.
- Mayor Johnson reported on his attendance at the meeting regarding commuter rail service along the Highway 99 corridor.

H. COMMENTS BY THE CITY MANAGER ON NON-AGENDA ITEMS

- City Manager King provided an overview of the citizen satisfaction survey and the timeline associated with the same. Mr. King also stated staff has issued the request for proposals for the Guild property site. In response to Council Member Hitchcock, Mr. King stated the open period will last approximately a month and a half and staff will research possibilities of listing with the Multiple Listing Service.

Potential Track Operator Kit



***American Bicycle Association
"The world's Largest BMX
Sanctioning Body"***



Dear Potential Track Operator,

For the past 25 years, the American Bicycle Association has been providing countless people the opportunity to experience the world's greatest extreme sport, BMX! The ABA is an association that was created by track operators, for track operators, to provide centralized rules and regulations as well as insurance, with a focus on superior customer service and support. With over 270 tracks across the US and Canada and over 60,000 members, it's obvious that ABA BMX is a huge success, and can soon be shared with your community.

As you may or may not know, the sport of bicycle motocross (BMX) racing provides people of all ages a positive activity, which promotes competition and good sportsmanship. BMX by its very nature is a individual sport which involves the entire family. In BMX "No One Sits on the Bench"! Riders compete not only by age but also by proficiency. This allows participants to race others who are of similar age and skill level. Thousands of people throughout the world can attest to the positive effects of being involved in BMX racing.

The growth of the ABA has been phenomenal especially in the past several years. In fact since 1996 the ABA has doubled in the number of members and the number of sanctioned tracks across North America. This growth is due to the foundation that the ABA laid over 25 years ago. The foundation of programs and philosophies is still basically the same today with only few modifications to meet the need of changes in society.

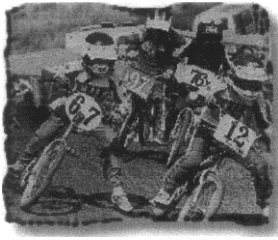
Developing a BMX track in your area is simple. The following information will answer most questions you may have about starting a BMX track. Once again, thank you for your interest in the American Bicycle Association. If you have any questions, please do not hesitate to contact me at 480-961-1903 x-112 or john@ababmx.com.

Sincerely,

John David
Director of New Track Development
American Bicycle Association

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I. Introduction To The American Bicycle Association 2



The American Bicycle Association was founded in **1977** to promote and sanction the sport of BMX on a nationwide level. At the time ABA was formed, only a handful of tracks and several hundred riders were actively participating in the sport. The ABA now boasts over 270 sanctioned tracks and 60,000 actively racing members in across North America.

As the largest promoter and sanctioning body in the world of BMX, the ABA is able to offer a complete fulfillment of services to both ABA tracks and members. The home office in Phoenix, Arizona features a **10,000** square-foot complex with an in-house creative design department, a print shop, and photographic darkroom facilities. With these capabilities we can assure the expert production of advertisements and an exciting monthly publication to represent all ABA interests. In addition, ABA has a sophisticated computer system to insure that all ABA data, including membership, points and track information is always timely and accurate.

Although BMX is primarily an amateur youth sport, the ABA proudly promotes exciting, fast-paced professional races that are tremendous crowd pleasers! The ABA offers several levels of professional competition, which includes: Girl Pro, Pro Cruiser, Vet Pro, A Pro and AA Pro. In fact, the ABA pays out in excess of **\$600,000** in pro awards per year at national events, which includes \$15,000 to the Number 1 AA Pro each year.

The ABA also recognizes the need to give back to the community, and is extremely involved in the fight against Leukemia. Since **1981**, the ABA and its tracks across the United States and Canada have raised well over three million dollars for the Leukemia Society making ABA a top 5 fundraiser. Once a year, each ABA track holds a special race (the Race for Life) with the proceeds to go towards finding a cure for Leukemia. Each participant receives a special award for competing and can receive other prizes based on the amount of donations collected, such as patches, jackets and even free race entries for the ABA Grand Nationals. Most of all, each rider receives the feeling that only comes from helping others.



Having excellent relationships with manufacturers, dealers and promoters within the bicycle industry, the ABA is just your avenue to introduce and promote your community to the benefits of BMX. We look forward to your involvement with this exciting and constructive family sport of BMX.

The **ABA** system of operation is a comprehensive program, which has proven itself through 25 years of successful use. This program has been amended occasionally to keep up with changing situations but the basic construction has remained. The **ABA** strives to cater to the local track program and its membership while offering national level competition for the more accomplished riders. Through the different levels of competition available, both rider and track operator benefit. This being that as a rider becomes more skilled in ability and gains confidence, that rider will seek out other competition and begin traveling to other tracks. Cooperation among **ABA** tracks helps create a positive flow of new riders to each track while increasing the excitement level for the competitors. It's a win-win situation.

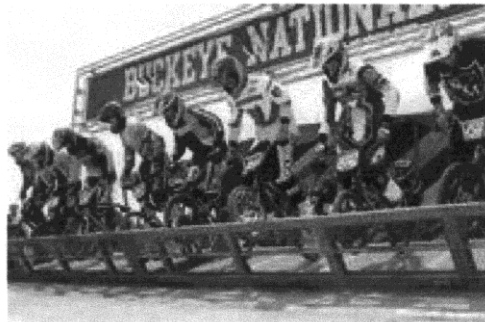


There are several different levels of competition that have been created by the **ABA** and each serves as a possible stepping stone to a riders continuing advancement in the sport. These levels include local, district, **state/province**, regional and national aspects of competition. A rider may choose to move up through these levels or may simply be satisfied with the level where he/she currently competes. The following describes each level:

- **Local level** - Riders compete for trophies and the sheer excitement of **BMX** racing. Racing for the sake of racing and nothing more. Rankings, at this point, are not yet an issue.
- a **District** - Riders start chasing points to earn a low district ranking. Traveling to other nearby tracks becomes necessary for these riders to maintain their point accumulation towards this goal. Every time a rider races points come back to their home district. Every year riders are awarded a new rider number based on their district ranking to be proudly displayed on their number plate the following year. In addition to the rider number, top district riders are awarded custom jackets and medallions.
- **State/Provincial** - Riders travel throughout their state or province earning state/provincial points, as well as district points, towards the **state/provincial** championship title. Each track within a **state/province** holds a **state/provincial** championship qualifier race and riders are required to attend a specified number to qualify to WIN the **state/provincial** title at the **state/provincial** final race. Each **state/provincial** champion is awarded a custom award such as gear bags, which are provided by the **ABA** at no cost the track. **Also** by participating in the **state/provincial** series riders can qualify for the **ABA** Race of Champions (ROC). The ROC is the pre-race before the **ABA** Grand Nationals, and is a culmination of

the best rider from each state. At the ROC, all first place finishers in every class and proficiency are awarded the ROC Title, which includes a ROC number plate and the rider's picture in the BMXer.

- **Regional** - The **U.S.** and Canada are divided into three regions - East, West and Central - with each hosting its own Redline Cup series. Riders must qualify for the Redline Cup final event in their respective region by attending and making the main at any Redline Cup qualifier. This level sees riders crossing into other states and provinces to get qualified with riders from the entire region attending the Redline Cup finals event set in a predetermined location. At the Redline Cup finals riders are competing for the coveted Redline Cup Champion title, which includes a Redline Cup Champion number one plate, a custom Redline Cup Champion jacket and the rider's picture in the BMXer.
- **National** - At this level, a rider is committed to the sport. This is the most competitive level and riders must be willing to devote time to training and preparation. Riders will travel nationwide, visiting different tracks regularly and racing the best the sport has to offer in an attempt to get the ultimate recognition - a National #1 Title or National Age Group (NAG) title, which is awarded for each age group. Riders have the opportunity to earn a National Number as well as a NAG number (1-10), which are the most prestigious in all of the ABA.



In explaining these different tiers of competition, it is important to reemphasize the value of the local track - the grass roots aspect. Without these tracks, BMX would not exist - it all starts here. This is where a new rider has his/her first real BMX experience and the ABA wants to make that a lasting impression. You, as a potential track operator, would become a part of ABA's backbone and would be instrumental in launching the careers of countless BMXers who might not have that chance without your track. The ABA appreciates the efforts of those who would create a BMX facility and supports those efforts by any means necessary to see an additional opportunity for today's youth to get involved in the greatest youth sport on Earth - BMX.



The American Bicycle Association is the World's Largest BMX Promoter and Sanctioning Body

- ABA was founded in 1977
- 20,000 temporary members
- 60,000 members nationwide
- Over 270 local BMX Racing Facilities across the US and Canada
- Annually sanction over 11,000 events
- ABA offers Free One Day Memberships for brand new riders
- ABA promotes 23 National Races and 3 Regional Championship events
- Levels of racing: Local, District, State/Provincial, Regional and National
- Three classifications in each age class (Novice, Intermediate and Expert)
- \$5,000,000 liability insurance for local tracks
- Membership raises over \$250,000 for the Leukemia & Lymphoma Society of America every year
- ABA's website, www.ABABMX.com, was awarded the Golden Rim "on-line" award & the #1 BMX web site out of the top 100 online and receives over 1.6 million hits per month
- ABA's monthly membership publication, the **BMXer** magazine, going to over 50,000 households and 10,000 businesses
- ABA pays out over \$600,000 to Pro Racers annually
- ABA provides awards for State/Provincial, District and Regional
 - ❑ State/Provincial series 2400 Duffle bags
 - ❑ District awards 1700 jackets
 - ❑ Regional awards 300 jackets

IV. Services ABA Provides for Track Operators **6**

1. Full-time Professional Staff.

The ABA staffs a full-time ABA Track Director Department, which is available to provide the track operator with a personal contact at the ABA as well as information and guidance. The Track Director Department is made up of former racers and track operators who know and love the sport of BMX. The track operator deals directly with this department at the ABA main office.



2. Accurate and Timely Points:

A sophisticated computer system is utilized enabling the ABA to offer District, State/Provincial Championship, National Age Group and overall National Points programs. ABA meticulously tracks each rider's points for all of these rankings, while the track operator simply runs races.

3. Year End Awards:

At the conclusion of each race season, top finishers in all points categories (district, state/provincial championship, national by age, and top overall national) receive recognition and awards, supplied by the ABA, for their competitive efforts.

4. Track Liability Insurance:

The ABA provides complete \$5 million liability coverage **24 hours a day, 365 days a year** for the track operator, landowner and any required additionally insured entity.

5. National Advertising and Promotions:

The ABA host its own BMX program called "Pump" which is televised for Fox Sports Network and the Extreme Sports Channel, and broadcast to over 78 million households. Each episode features commercials geared toward attracting new riders and getting them to **your track**.



Also, each month, every ABA track is featured in the BMXer, ABA's national publication, which is distributed to over 50,000 households and over 10,000 businesses. The BMXer offers each ABA track operator discounts on advertising space. With the BMXer, advertising will reach thousands of riders. ABA tracks are also included on ABA's web site, ABABMX.COM, which was awarded the Golden Rim "on-line" award & the #1 BMX web site out of the top 100 on-line, and receives over 1.6 million hits per month.

The ABA also advertises in other publications that promote the sport or are oriented towards the BMX market. The ABA promotes major races that expose the sport to thousands of new people. The ABA has numerous TV commercials produced each year and offers them locally on a co-op program to track operators. Contact an ABA Track Director for this information and more on promotions.

IV. Services ABA Provides for Track Operators 7

6. Aggressive Public Affairs Program:

The ABA has been instrumental in the development of articles and programs in such media as FORBES magazine, SPORTS ILLUSTRATED, USA TODAY, BOYS LIFE, RACING FOR KIDS, THE WALL STREET JOURNAL, THE CHILDREN'S TELEVISION WORKSHOP, ESPN, FOX, THE EXTREME SPORTS CHANNEL, NICKELODEON and PRIME SPORTS NETWORK as well as various other television programs and numerous local papers. The ABA National Series is the pinnacle of all BMX Racing and features both endemic and non-endemic sponsors such as Biz Laundry Detergent, Yamaha Waverunner and Tony's Pizza.

7. Track Supplies and Promotional Materials:

The ABA provides all necessary track administrative supplies and many promotional items at no charge to the track. All other equipment or materials with an expense attached will be made available at a wholesale cost basis.



8. Double Points Events:

All tracks shall receive at least one double point race. That race shall be a designated State/Provincial Championship Race (SCR/PCR). The SCR/PCR leads the riders to the State/Provincial Championships Finals and then on to the Race of Champions. Some tracks may earn an additional "earned" double points race based on the total number of new and renewed members enrolled in a given year.

9. Race for Life Events:

The track also has the option to run the Leukemia "Race for Life", during May or June. **There is no sanction fee for this race.** ABA supplies all awards to the track operator for this day of racing. ABA also supplies special awards to riders based on the total amount of donations, which benefit the Leukemia & Lymphoma Society of America. A special award is also given to the top track fundraiser.

10. Track Promotions:

ABA's Track Directors have a wealth of tried and true promotional ideas gathered from tracks across the U.S. and Canada. **Additionally**, the ABA has the ability to initiate nationwide promotional programs to directly benefit all tracks. These ideas and programs are specifically designed to help promote the sport of BMX, thus increasing each track's local membership base. All of this is just a phone call away.

11. Communications:

ABA sends numerous mailings to its members, track operators and the sport's manufacturers keeping them updated on the latest developments in BMX. Most of

IV. Services ABA Provides for Track Operators **8**

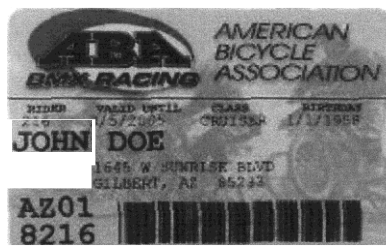
these services are free of charge to the track operator. Any mailing with a charge attached is available at a postage-only rate.

12. Free One Day Memberships:

The ability to attract new participants to your new BMX track is paramount. To help you with this task the ABA offers Free One Day Memberships, which can be used by anyone wanting to try BMX for their first time at no cost.

13. Variable Membership Fees:

The ABA offers a membership discount to families having multiple licensees. Additionally, riders who participate in both the 20" (class) and 24" (cruiser) classes receive a discount on the second membership. Also available is a trial membership, which is good for 30 days of racing. All of these memberships include a secondary medical policy for the participant at no additional cost. This policy has a cash deductible. Members also receive a .30 mil credit card style membership card complete with bar coding, which allows tracks to utilize ABA's exclusive "Rapid Registration System".

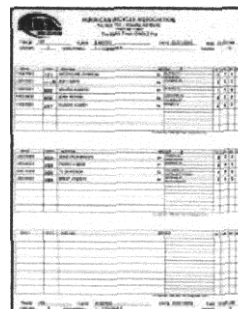


14. Qualifying System:

The ABA recommends that tracks operate under the ABA transfer system. With the transfer system, there is a new winner with each moto, thus spreading rider moral while qualifying the winning riders to a main event. Using this system also promotes more efficient race operation and while making it easy for spectators to follow the event. Additionally, with the transfer system, any rider has the ability to miss a qualifying **moto** due to any unforeseen reason and still qualify to the main event through a remaining **moto**.

15. Race Registration Computer Software:

ABA is the only sanctioning body in the world to offer tracks a state of the art, user friendly Windows based "MotoMaker" computer software package at no charge. This system allows the track operator to enter racers into the day's event with just a few keystrokes or the swipe of a membership card utilizing ABA's exclusive "Rapid Registration System". When registration is complete, the software will build and print the **moto** sheets for that day's event.



16. New Track Operator Workshop & National Seminar:

The ABA is instrumental in the education of local Track Operators. After receiving sanction approval through the ABA, a new track operator will be brought to the ABA offices for a 2-day workshop involving every aspect of track operation at NO cost to the Track Operator!

All ABA tracks are required to carry liability insurance that is provided by the ABA upon approval of ABA sanction. The insurance coverage includes **\$5 million dollar** spectator and participant liability, as well as public liability through USF&G an A+15 rated company. The landowner and whoever else is involved with the property can also be listed as an additional insured on the certificate of insurance. Coverage is provided 24 hours a day, 365 days a year. This means coverage exists for those times when your track is not being used for a race. Organized practice sessions are included in the 24-hour coverage and require a \$20 insurance fee. The insurance fee for race events equals **\$1** per rider with a minimum of \$30 and a maximum of \$60 per day. In conjunction with this coverage, each participant is covered with secondary medical insurance. All riders on the track, whether racing or just practicing, **MUST** be ABA members for insurance purposes.

PART 1 - Liability insurance

This portion of the policy covers the ABA track owners, operators, staff and additional insured during race activities, practices and during times that the insured may be held responsible for the premises. It is liability coverage, not a medical coverage. Any accidents or injuries that might result in a lawsuit, or where the insured might be held liable, should be reported. The coverage includes injury to spectators and participants.

LIABILITY COVERAGE

\$5,000,000 per occurrence limit covering premises - No deductible.

Spectator and participant coverage for losses where insured is legally liable.

PART 2 - Medical insurance

This portion of the policy is only for ABA members that are participating in races or official practice **activities** on the track premises. The coverage is secondary and should only be utilized when the member either has no other medical coverage or the injury is severe enough that their primary medical coverage won't cover the medical bills. For coverage to be valid, a notification of accident must be sent to the ABA **within 48 hours after the accident**. This insurance comes with the ABA Full & Temporary memberships alike.

ACCIDENT COVERAGE

\$3,000 Limit - Secondary coverage only.

\$1,000 cash deductible - Applies to members only.

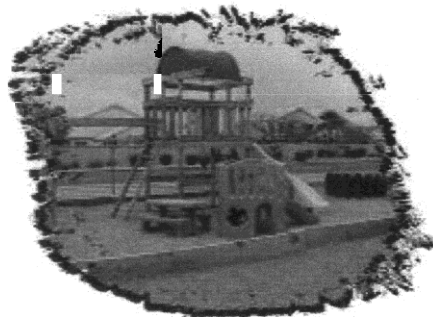
- ☐ Set up your company (Profit or Non-profit Corp.)
- ☐ Start looking for land (Secure with lease or land use agreement.)
- ☐ Acquire dirt for the building of the track. *
- ☐ Set up starting gate (ABA has construction plans.) *
- ☐ Install utilities, fencing and PA system. *

* Many of these items can be obtained through donations from local community businesses. Check out your possibilities.

Now, you're ready to run races...

Items which can be added after racing has started:

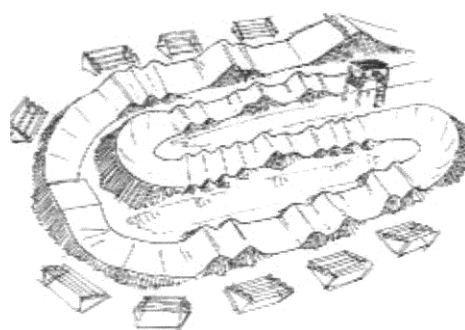
- ☐ Sign up building
- ☐ Announcing tower
- ☐ Snack bar building
- ☐ Bleachers
- ☐ Landscaping
- ☐ Playground



ABA allows you to set up your business however you choose. Whether you choose to operate your track as a non-profit or a for-profit enterprise, you should realize that it must be on a sound financial basis. Non-profit doesn't mean **loss**. No organization can survive if the expenses exceed the revenues.

Profit or non-profit, the track should be **incorporated** under the laws of your state. This is a good way to limit the personal liability of the operators and landowners. Generally, an attorney is needed to incorporate, however, it can be done by using volunteer help, with you doing the footwork, for a reasonable amount. Incorporation of your track will give you a lot of long-term advantages and will be worth the investment. Advice from a good financial advisor, CPA or accountant and an attorney is important in any business.

Going non-profit is also a good way to get donations to get started. You can become non-profit by filling out the proper paperwork through the state and the federal government. There are several types of non-profit setups with forms to go with them. The most widely used is the 501 C 3. These forms are available through the Internal Revenue Service. The ABA recognizes the importance of operating a BMX track in a professional and responsible manner. Upon your request, ABA has examples of 501 C 3 forms and is available for personal consulting.



Location is a key factor to the success of any BMX track! The best possible site would be any highly visible area with an easy access route: ex. near major roadways, sports complexes, or parks. If people can see where you are, they will be more likely to visit your track. While searching for a location, keep in mind that an IDEAL track facility requires 2-5 acres of land for parking, camping, and of course, the track itself. However, many successful tracks have been built on smaller parcels, so don't give up if you can't find the amount of land you desire.

An excellent place to look for a potential track site is at the city or county park and recreation department. Many parks have areas that are not completely utilized by the community and a BMX track would fill that vacancy nicely. Unfortunately, as with all government agencies, the process of approval and construction can be very slow. However, if yours is a non-profit organization, it becomes much easier to get approvals for this type of property.

If park or other government property is not available, another place to get land is through civic organizations such as the Lions, Jaycees, VFW, etc. Normally these groups are looking for youth oriented projects to sponsor. A well-run BMX track will not only provide a chance for civic involvement but also a source of much needed revenue for the service group. You may even drum up volunteer help in construction of the track and develop prospective BMX families from the memberships of these groups.

Another possible BMX track site is privately owned land. Every community in America has land that someone owns as investment property. These investors will usually jump at the chance to generate revenue on their bare land while they are waiting for the land values to go up. In securing this type of property, your best rent value would be to offer a percentage (or dollar amount) based on your rider count at each race. This way, your obligation is limited to only what you generate and not a flat fee that you have over your head every month. This will also help identify your overhead on a per-rider basis, helping you to more accurately control your overhead costs. Of course, any agreement should be prepared by an attorney and should provide you with protection from sudden eviction after you have invested your time and money in improvements. Before any contract is signed, you must ensure that the zoning for this property is compatible with BMX racing. Check with your zoning board and code enforcement department to see if you can use the land for a BMX track. Don't commit any of your hard-earned money in construction or rent before you make sure the zoning is okay. Zoning problems can be worked out in some cases. The ABA is available for professional consulting and assistance if you need it.

ABA can provide you with promotional materials and videos to help with your presentation.

Securing a piece of property is the first, and most crucial, aspect of any potential track. When looking for your land, this letter can be very helpful to you. Use the information included as a tool in dealing with those who make the decisions about property allotment. Many times, the appeal to these people is not how grand the facility can be but what it can do for the kids it will potentially affect.

**An open letter to Parks and Recreation Departments
by Bob Osborn**

There is a park down the street from my house. **Like** most parks in most metropolitan cities, it has trees, **grass**, sidewalks, swings and a sandbox. Nice **park**. But, very few young people around here use it.

Being basically a curious fellow, I did some checking to find out why. I discovered that there are any number of local ordinances which apply to parks in my city. One prohibits climbing in the **trees**. Another states that you cannot dig in the grass or do anything that will tear it up. Still another forbids riding skateboards **on** the sidewalk and there's one that outlaws bicycles from the park entirely. That leaves the swings and sandbox. Tempting...with **super**-attractions like these, the young people around here **get** down to this **park** about once a year for maybe ten minutes. This park cost \$750,000 of you-know-who's money.

So, where do these kids go instead? To the vacant lots, of course. **There** they can ride bicycles, build jumps and motocross tracks, dig in the dirt, climb **trees**, holler and yell—whatever. Young people **are** active and energetic. **They** are learning, growing and testing themselves and their environment. **They are** changing in mind and body from children into adults. During this cataclysmic **process**, they need to, and will, blow **off** a bunch of steam. But where and how? And, will their outlets be physically and mentally healthy or unhealthy?

When the last vacant lot is gone, where do these young people **go** to spend their vast **energies**? And, when they have nowhere to go that **offers** a challenge, how many of them will become involved in vandalism, drinking, stealing or drugs for excitement.

That park down the **street** from my house **is** not an example of all **the** city parks in the United States. Some city governments create parks that truly reflect the **needs** and desires of the local residents. All too many city governments, however, **are** building parks that **are** sterile environments. The **Parks** and **Recreations** departments in these cities are missing their obligations by a mile.

To this **latter** group I would **suggest** considering the primary potential **users** of most city parks, **our young people**. If they were asked what they would most like included in park designs, bicycle motocross tracks, skateboard **areas** and mini-bikes trails would top the list. Isn't it about time that at least a **percentage** of city **park** land include facilities that these young people want and really **will use**?

I cannot speak for skateboarders or mini-bikers, but I can for the BMXers. **BMX** was invented by young people. It adapts **extremely** well **to** park environments, with a minimum **outlay** of money. It is **non**-polluting. It builds health, coordination and character. It **can** be **as** competitive or **non-competitive** **as** the individual wants to make it. It is an individual (**as** opposed to team) sport that **offers** many lessons, which can be applied directly to adult life in **our** competitive society. It is also a sport that **the** entire family **can**, and usually will, become involved in.

In response to this I would expect the Parks and Recreation people to say, "All **this** is fine, but bicycle motocross racing is **dangerous** and would invite lawsuits. Besides, it's probably just a fad." It is true that bicycle motocross racing contains an element of danger. But, **so** does driving a **car**, yet cities are building new streets all the time. What I think is really dangerous is that **as our** young people have fewer places **to go** where they can test themselves and blow **off** steam, such pastimes **as** vandalism, drugs, **gangs**, etc. will become just that much more tempting to them.

Possible lawsuits are definitely a factor to consider when planning a BMX track, but they are not sufficient reason for abandoning the project before it has even begun. **Standard** procedure at races is **to** require the promoter of a race to carry liability and, **often**, medical insurance.

If you **think** bicycle motocross may be just **a** fad, well **Park** and **Rec** people, I have news. **A** recent count puts BMX tracks in the United States well over the three hundred mark, with new ones **being** built every week. BMX has already spread to Canada, Mexico, Australia, Japan and **parts** of Europe. Some of these tracks operate **as many as two** or three times a week. If you figure three hundred actively involved **racers** at each track, and this figure is low, that puts the number of BMXers in the U.S. up to around 90,000. If we were to count the kids who have the equipment and the desire to **race** but have no tracks in their **area**, this **figure** would become astronomical.

There are **at least three** national publications devoted entirely to the **sport or** bicycle motocross, with **many** newsstand magazines carrying occasional articles. A whole new industry **has grown** out of BMX. Many companies have been created or have expanded to meet the demand for top quality BMX equipment. Their biggest problem is expanding fast enough to fill their ever-increasing **orders**. Virtually every major bicycle manufacturer is now building motocross bicycle and related equipment.

BMX races have **been** held in the Los Angeles Coliseum, **the AstroDome** in Texas **and** many state and **county fairs**. BMX has **been** on television and in the movies. Coca Cola, RC Cola, Schwinn, Yamaha, Suzuki and Kawasaki, Magnavox, and many more large national and international companies have **sponsored** BMX **races**.

I could **go on, but** I think I've made my point. If you **still** think BMX is **a** fad, **go down to** your local bicycle shop and ask them what kind of bikes and equipment **are** selling **to the youth market** these **days**. Well, Parks and Recreation people, **that's** it. Wouldn't you say it's **about** time **to start** talking to the young people, and listening to what they have to say?



This letter was written to the city to try to start a BMX track.

Dear Mr. _____

I ~~am~~ sending along some information on ~~our~~ *BMX Youth Program* for your review. We ~~are~~ sanctioned by the **American** Bicycle Association (ABA), which is ~~the~~ world's largest BMX sanctioning body with currently over 270 tracks and over 60,000 active members in the U.S. and Canada.

We feel this "alternative" activity provides numerous potential solutions for problems facing our youth and community. By using the vehicle or "hook" of BMX (bicycle motocross) we have been able to form community-based partnerships with local police, probation, schools, city, civic and other groups in providing services for our youth. The results of all ~~referrals~~ **from** police, probation, schools, social services, etc. have proven positive for **youth** and their families. BMX is a ~~great~~ "prevention/education program."

I am enclosing this information ~~as~~ a follow up to our recent phone conversation on the "*Alternative*" *Youth BMX Program* we have in our community. We are very interested in having our program ~~serve as~~ a "pilot" or "model" in sharing the many positive ~~aspects~~ of our program. Some of these include:

- ☐ Establishing "community based partnerships" with local schools, police, probation depts., city parks and rec., etc.
- ☐ Providing "positive" outlets for all youth, specifically targeting ~~those~~ 'at risk'.
- ☐ Creating grounds for education and prevention measures within the community.
- ☐ Innovative means of ~~attracting~~ and attaining ~~the~~ attention of youth in an "alternative program" that reinforces self-esteem, responsible decision making, ~~good~~ values, family participation, bicycle and automobile safety & others.

I have enclosed a ~~package~~ of materials supporting our BMX program. I would gladly discuss this program with you at length and provide any additional materials and information ~~required~~. If there is anything else that I must do ~~please~~ do not hesitate to call. Our ultimate goal is to reach ~~as~~ many youth ~~as~~ possible and provide "positive" alternatives, which allow for individual ~~and~~ family growth.

Thank you for your time and attention. I look forward to speaking with **you** soon.

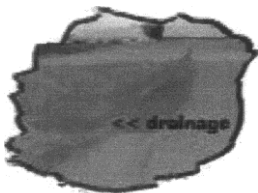
Sincerely,

Basic Track Dimensions

- ❑ **Starting gate: 24ft or wider to fit 8 riders (ABA has plans on how to build.)**
- ❑ **1" straightaway: 25-35 ft wide.**
- ❑ **Width of track after 1st turn: 15-20 ft.**
- ❑ **Total length of track: 900-1200 ft.**

In track building, the number of jumps and berms, along with their size, determine how much dirt will be needed. 2000 yards of dirt will get you started, however, an ideal track uses over 3000 yards. Dirt can be purchased through vendors or the cheap alternative is to look for construction sites and tell them you will take any excess off their hands. They might even offer to dump it for you.

Building a BMX track is as individual as picking a set of clothes to wear for the day. Certain things are similar but at the same time very different. Before you start to build your track there are many factors to consider-climate, drainage, what kind of dirt, type of layout (how many berms, jumps and other obstacles). ABA can provide designs of successful tracks.



The dimensions listed above leave a lot of flexibility in the construction of your BMX track. Keep these in mind when designing your track. The track should **fit** your property and environment. Ex: Wet climates need good drainage, while desert climates should have lights for night racing to avoid the summer heat.

Scoring and announcing should be from the same structure. Enough tower elevation is required for a good perspective of the track for the announcer and should be in close proximity to the finish line for the scoring.



The best soil for a BMX track is loam with some clay with a surface of river silt. The river silt will give a smooth, hard surface when packed and the loam with wet clay will provide a stable basis for your berms and jumps. The starting hill can be relatively tall but a good rule is the taller the starting hill the easier the first obstacle, which can be a problem spot if it is too high or steep. A full gate of riders arriving at the first obstacle at approximately the same time needs an obstacle designed to slow their speed yet not so difficult as to cause accidents.

Berm construction is equally important. If the first turn is too tight, there won't be enough room for the riders. A general rule is the outside radius of the turn should be 30 ft plus. The longer the first straight, the larger the turn. After the first turn, the riders start to spread out and the remaining obstacles and turns can be smaller or more difficult because all eight riders are not trying to negotiate these at the same time. If space permits, allow enough room in your design for plenty of racing. If there isn't room enough for racers to pass after the first straight, the riders will soon become bored with your "hole shot" track where the first rider out of the gate usually wins.

In more established BMX areas with experienced riders, track length can be somewhat longer and the obstacles more difficult than in areas where BMX is just getting started. Downhill tracks that "S" across the slope can be somewhat longer than tracks built on level ground.

In any track design, safety comes first. Any obstacle that presents a hazard should be removed, padded or modified. Any jump can be made safer by extending the backside, making it nearly impossible to land on flat ground. When designing your track, intentions should be directed toward taking as many precautions as possible while **still** providing an exciting and challenging racecourse. Study the examples that are provided in this manual but remember: Each track operator is responsible for the safety of *his/her* own track. The design and construction suggestions offered by the ABA in this *information* do not constitute any *official* approval of these or any other track designs; even the best design can be unsafe or unraceable if built incorrectly.

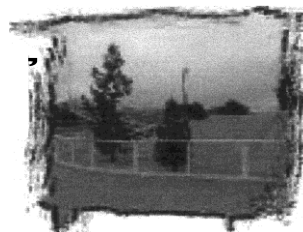
SUGGESTED EQUIPMENT

- ❑ **Center pivot rubber tire 2 ½-4 yard loader-Example: Case 621, Cat 936.**
- ❑ **Small tractor with a small front bucket and a landscaping box on rear
Example: Case 480, 570, John Deere or Ford.**
- ❑ **5 ton smooth drum roller. (The track should be rolled **after** everything has been raked and smoothed out.)**
 - a **Lots of volunteer help to rake and shovel.**



After you've completed the basic track construction, there are other building prospects to consider. The following items are important, but not vital, to the actual racing. Each track organization must decide what priorities will be placed on which amenities.

FENCING: Two fences are recommended: The first would serve as a security barrier around the perimeter of the property, keeping riders and other people off the track during unsupervised periods. This is a key element in preventing your exposure to any type of liability. It also helps to reduce unnecessary maintenance and vandalism on the track facility. The other fence is utilized as a spectator control fence. It should not be more than four feet tall and should be designed to keep spectators off of the track and infield.



REGISTRATION, SCORING AND ANNOUNCING TOWER: A simple wood, two-story structure located at the finish line can provide multiple uses. Downstairs could be used for registration (race sign-ups) and trophy storage and distribution. Upstairs could be used for race scoring and announcing. When the scoring person and announcer are in different locations, communications between them to identify the qualifiers and finishers is difficult.

RESTROOMS: If you are in a city park, restrooms are normally provided as a park facility. If you are located on private land a good alternative to an expensive installation is portable toilets. Remember that the racers and their families are the supporters and customers of your track and a good program includes clean restroom facilities.

WATER SYSTEMS: A system of hoses or underground plumbing is necessary for track maintenance. The faucets should be strategically located to allow access to the entire track.

SOUND SYSTEM: An inexpensive PA system can be purchased at a discount electronics store and the speakers can be mounted on top of the scoring and announcing tower. Some sort of PA system is really a must for a successful program.

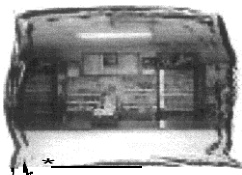


BLEACHERS: If bleachers are not in the budget, perhaps grassy, landscaped areas in strategic locations can be developed. If you can afford bleachers, try and design the track in the space available to allow for them.

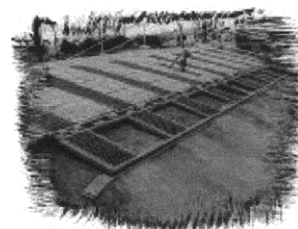
LIGHTS: A must for night racing. However, lights can be the single largest expense in the construction of a track. Make sure your night racing schedule will cover the cost of lights before you install them.



SNACK BAR: Your local soft drink bottler will often put up a small building in exchange for your selling their product. Before you invest in a structure, you should investigate the availability and terms of such an agreement. Food items can be very successful, such as hot dogs, sandwiches, candy, ships, etc. Do not sell alcoholic beverages. Many organizations might be willing to contract with you to operate a snack bar at your track with them doing all of the work and you receiving a percentage of the sales. Don't sell a snack bar short. It can be one of the best sources of revenue at your track.



STARTING GATE: An 8 man starting gate is a requirement for sanctioning by the ABA. This gate can range from a simple, hand operated wooden gate, to a completely electronic, pneumatic up and down affair with starting lights. Whatever you decide for your track will depend on your budget of projected rider load. At your request, ABA can provide you with a plan to build a starting gate.



OTHER SUGGESTED FACILITIES:

1. Starters platform.
2. Staging lanes and lane assignment device.
3. Signs and landscaping.
4. Stagers building with PA system.



XIII. BMX Track Construction Costs

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(Remember prices vary from town to town.)

DIRT: 2000 to **2500** YARDS. Ideally the track should be built above ground level. Is there existing dirt at the site or does it need to be purchased outright? The dirt should have a clay content. It should pack into a ball in your fist, but it should be fine enough to be raked with a hand rake. **(\$2-\$4/yard \$4000-\$12,500)**

EQUIPMENT: **PREFERRED EQUIPMENT**—2½ yd wheel loader, 480 Case with landscaping box, 2-5 ton roller. Or, whatever is available to you. **(\$3000)**

LUMBER: Enough to construct a registration/snack bar building about **10' x 20'**. Also, a scoring platform or 2 story tower (10' x 10'). These buildings should be finished on the inside. **(\$3000 - Registration building. \$3000 - Tower. NOT MANDATORY.)**

ELECTRICITY: Is it available on the property or will it have to be brought in from the nearest access? You will probably need a **200** Amp power pole. A generator is an option. **(\$300-\$500 for pole 7 Amp box only.)**

WATER: Again, is it available on the property or does it have to be brought in From the nearest access? **(\$500)**

STARTING GATE: **6' x 28'** platform with a **22"** steel hinged gate. Platform can be constructed of concrete or steel. Starting gates are fairly easy to have custom made and ABA has plans. Contact the ABA for gate manufacture's contact information. **(\$300 - used, \$2000 - new)**

GATE LIGHTS & RELEASE MECHANISM: Available from Shur Start **(602) 786-9763**. Fully computerized and voice recorded. Includes starting lights and magnet. (Light box can be homemade.) **(\$1000)**

PA. SYSTEM: For announcing the races. The most popular basic set is the Realistic (Radio Shack) 20 Amp with microphone and at least **4** speakers. Of course, a more professional system can be Installed. **(Amp & mic - \$100, Speakers - \$40 each.)**

FENCING:

1). A spectator fence; between the track and the spectators. ABA recommends it be 4' high. Chain link or more decorative fence such as a split rail or even a "homemade" version using PVC pipe as posts with nylon rope run through it. Whatever the preference, some sort of barrier should be erected.

2). A property fence; around the perimeter of the facility. At least **Ø** chain link will do. Should enclose the track and spectator area as well as any track buildings. Not

entirely necessary for parking areas.

3). Some ABA tracks exist in public parks with no fencing. It can, of course, help with limiting liability. ABA insurance will cover any sanctioned track regardless of the fencing issue. Fencing can be purchased either new or used. Another consideration is rental fence which is the type used most often at construction sites. (\$1600 - \$4000)

TRACK LIGHTING: Obviously, lights are mandatory for night racing. Night racing allows a track to escape the heat of day in warm weather and makes weekday racing or practice possible. You should, at least, have some type of night security light, mounted on either a building or pole. Used lighting can be found at economical prices. Check with school districts, Park and Rec depts or salvage yards. (\$3000 - \$7000)

BLEACHERS: Although not mandatory, they help complete a BMX facility. Bleachers can be aluminum or steel framed with wood seating. 2 - 10 sets would be sufficient depending on the usual size of your crowds in attendance. Each set should seat about 50 people and should not exceed 5 rows in height, which eliminates the need for railings and stairways. (\$700 set)

RESTROOMS: If no onsite restrooms are available, rental of 2 (1 men's & 1 women's) Port-A-Johns is sufficient. Keep in mind, however, that for larger crowds there will be a greater need for these facilities. (Check for monthly rental cost.)

*Again, these are all estimated costs and not every track will use all the items listed. Many of these items can be attained through donations from local merchants, so be sure to exhaust all avenues in this regard before making any retail purchases.



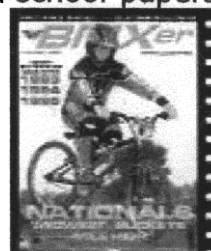
Of the hundreds of thousands of BMX styled bicycles sold every year, only a small percentage end up on the racetrack. The potential for new ABA membership is astounding, but only through an organized effort will these numbers be realized. Your efforts regarding promotion and sales will determine the success or failure of your operation.

BIKE SHOPS: Get involved with the bike shops in your area. Get to know the owners and the people who work there. Encourage them to carry BMX products and to become an ABA Saver Stamp redemption center. Inform them of what your operation is all about and what you can do for each other. Get them to allow you to place your posters, flyers and other material in the shops. Offer them a sign at your track for a discounted rate. Encourage them each to sponsor a team to help promote each one's shop. Or, maybe even support two teams with one being made up of BMX customers who might realize a percentage discount on items purchased based on the given shop's budget. The other could be the competition team, which the shop could choose to take care of as is seen fit. Bike shops will benefit greatly from BMX tracks, because BMXers need specialized racing parts and services, which are available from Bike Shops, not major retailers. It's a perfect marriage!

CIVIC CLUES: Let the movers and shakers of your community know what BMX is and what your program is doing for young people in your town. Many organizations are always looking for speakers at their meetings. This can give you the opportunity to present your program to some influential people that can become supporters of your program when you need money or have a problem with the city council.

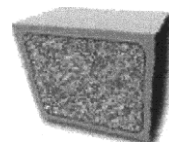
LOCAL MERCHANTS: The local merchants in your area are an invaluable asset to your track's success. Their support can come in several forms: Buying advertisement signs at the track or sponsoring your trophies and awards, sponsoring a race or a series of races and/or placing your information posters and flyers in their places of business. Be sure to develop a complete written proposal to present to the prospective sponsors outlining what you will do for them. Detailed help is available from the ABA in this area.

ADVERTISING: Most track operators are on a small budget and expensive forms of advertising are not available to them. However, there are places where just a few dollars will go a long way. Church flyers, neighborhood shoppers and school papers are inexpensive places to put your ads. Flyers, posters and other door-to-door techniques also provide maximum exposure with minimum expense. Carry posters and flyers with you at all times and hand them out whenever you stop. The ABA can provide you with posters and other advertising help if you need it. Check with **ABA** periodically for any advertising promotions that may be in effect through the **ABA**.



SCHOOLS: Sometimes it is difficult getting approval to give a presentation or even simply distribute info in public schools. But, there are ways to break through this barrier. One excellent way is to offer ABA's BMXer magazine to the school libraries at no cost to them. Also, advertising in the school paper and encouraging the school papers to give news coverage to your races is helpful. If you can arrange to speak to a school group, be prepared to present an interesting program. *If you **get into the schools**, the ABA has special school programs available.*

MEDIA: Contact the newspapers and television stations in your area and tell them what is going on. Send out a press release when a noteworthy event is being conducted at your track. Encourage the media to cover your race results on a regular basis. **IF THEY DON'T KNOW YOUR TRACK EXISTS, THEY CAN'T COVER IT.**



Check with ABA for advertising co-op opportunities.

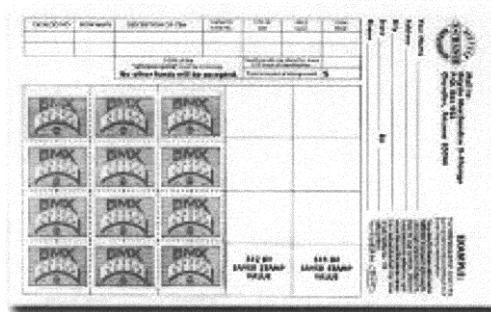
CIVIC INVOLVEMENT: One of the finest things any track can do is get involved in a charitable event. In 1981, the ABA started the Leukemia "Race For Life" program through the Leukemia and Lymphoma Society of America. This program has not only raised over \$3 million for fight against Leukemia, but it has also exposed BMX to literally millions of people that may not have otherwise known of the sport. In addition, the riders have the opportunity to aid in finding a cure for this disease while enjoying the sport of BMX. The "Race For Life" exemplifies the family oriented qualities of the ABA and the sport of BMX.



The ABA has a proven program designed to not only save track operators money on awards, but will also increase participation at the track. It's called the BMX Saver Stamp Program and it can become a vital ingredient to a track's success. Here is how it works along with the benefits.

The Stamp Program is based on the premise that some veteran, and non-veteran, racers would like more of an award incentive than trophies. With this in mind, we created an alternative award to offer riders the possibility of attaining a wide variety of merchandise for their racing efforts. This award is in the form of a BMX saver stamp, similar to the memorable G&S Greenstamp, and is redeemable several different ways.

As the racers compete, they can accept saver stamps in lieu of a trophy. The stamps would be collected and placed on a saver card. Each stamp has a cash value of .75 and a completed card of 20 stamps equals \$15.00. Stamps can be redeemed at any participating redemption center, generally a bike shop, or through the Bicycle Merchandise X-change (an ABA company) which will set up a scholarship fund for respective riders. With this, you can see the incentive for riders to continue competing as they are not limited to the same award (trophy) every time.



What are the benefits to you as a potential track operator? First, it would reduce your current trophy cost to \$8.30 a class. (ABA recommends 10 stamps per class be distributed with 5 stamps going to first, 3 to 2nd and 2 for 3rd.) Along with the monetary savings is the added convenience of NOT having to order, transport or repair trophies. Also, with this program, you will see a maintained and possibly increased number of riders at your track as they can now receive the stamps towards awards of their choice instead of getting burned out on trophies.

One more aspect, which would be of vast interest to your potential track, is that as you begin giving out the stamps, the riders will want to redeem them at the bike shops for BMX parts. As these shops get involved by becoming redemption centers, odds are that they will see the potential for future customers here and will become more approachable for you to work with in terms of track and team sponsorship. After all, your track would, at this point, be supporting your local sponsorship. After all, your track would, at this point, be supporting your local bike shop, which would create a positive snowball effect.

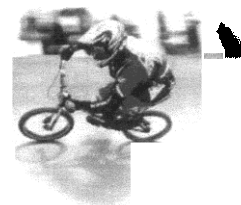


www.ababmx.com

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Upon opening day, your track would immediately have the ability to promote a multipoint event that year. This race is a double point State/Provincial Championship Race (SCR/PCR). Additional multipoint races are available to all tracks for the current or following year, when certain criteria have been met.

The term "multi-point" refers to the amount of points available for finishes in each race. In comparison, a "local", or regular, race offers single points, whereas a "double" offers twice the points for the same finish. These points accumulate directly into a rider's district standing towards a yearend ranking. These multipoint races are valuable to your track in that they can be tremendous revenue generators for the track. Riders will travel far and wide to attend these more prestigious races, exposing your track to a vast number of diverse riders. The awards at these races are increased in terms of size and value corresponding to the type of race, which becomes an additional incentive for riders to compete.



Multipoint races available to the tracks, along with a brief explanation, are as follows:

Earned Double: A double point race available after meeting specific criteria.

State/Provincial championship Race: A double point race used as part of the state/provincial championship series in each state/province. Riders must attend a designated number of qualifiers plus the finals to be eligible to win the championship title.

State/Provincial Championship Final: A triple point race determining the champions of each class in each state/province. Any rider can compete in this race, yet only those that have met the necessary number of qualifiers can win the title. This event is awarded to the track within each state/province that recruits the most new and renewed members during a specified period of time. (An additional double point race also accompanies this event.)

Redline Cup Qualifier: A triple point race used to qualify riders within one of three regions (East, West and Central) to compete in the corresponding Redline Cup final event at a specified regional location. Interested tracks must apply to be eligible to receive a qualifier race. The ABA Competition Committee makes all application approvals.

As you can see, there are many different types of multipoint races with different significance. The points available at these races are an important factor to rider participation but included is the heightened excitement level for both the riders and spectators involved. In addition, any event of this stature will have a positive effect on your track and personnel by showcasing the facility.

New Member Kit:	Membership Card Number Plate & Numbers Official Rulebook 11 Issues of the BMXer Magazine Name & Points on the ABA website Ability to race at any ABA event nationwide
Awards for all ABA events:	Trophies, Plaques or Ribbons
Alternative Awards:	ABA Saver Stamps - cash redemption value for merchandise or scholarships.
Earned Awards:	Year-End (Number Plates & Jackets) State/Provincial Championship Race for Life donations Redline Cup Race of Champions Letterman Jackets Top Gun Jackets National & National Age Group



Membership	Membership Description	Rider Cost
One Day	Free one day membership, valid only for single point races and practice events. For brand new riders only. May only be used once. No points awarded.	\$0
Temporary	30 day trial membership, no points awarded. valid at single point races-only.	\$25
Temporary Conversion	Second payment will convert temporary membership into full membership, at which point the rider will receive a BMXer subscription and ABA membership card.	\$25
Gold	Premier ABA membership, which includes many benefits such as priority line at nationals, first class delivery of BMXer, vouchers for free national opens, and much more...	\$100
Full	20" One year membership, BMXer subscription and ABA card.	845
2 nd Family Member	One year discounted full membership, ABA membership card, no BMXer subscription.	\$40
3 rd or more Family Members	One year discounted full membership, ABA membership card, no BMXer subscription.	\$35
Cruiser	24" one year membership, BMXer subscription, and ABA card.	\$45
Cruiser (w/ 20" membership)	One year discounted membership, when 20" full membership has already been purchased for that rider. Rider receives ABA membership card, no BMXer subscription.	\$35
20" (w/ cruiser membership)	One year discounted membership, when 24" full membership has already been purchased for that rider. Rider receives ABA membership card, no BMXer subscription.	\$35
Pro	Professional membership, BMXer subscription, and ABA membership card.	\$70
Associate	BMXer magazine subscription only.	\$16

NOTE: For Canadian pricing, please contact the ABA.

Event	Sanction Fee	Insurance	Sanction Fee Surcharge
Single Point	\$20	\$1 per Rider (\$30 minimum / \$60 maximum)	\$0
Earned Double Point	\$50	Flat Fee of \$60	\$0
Race For Life	\$0	Flat Fee of \$60	\$0
State Championship Race Double Point	\$0	Flat Fee of \$60	\$1 per Rider (including open classes)
State Championship Final Triple Points	\$0	Flat Fee of \$60	\$3 per Rider (including open classes)
Redline Cup Qualifier Triple Points	\$500	Flat Fee of \$60	\$3 per Rider (including open classes)
Practices , Clinics & Birthdays	\$0	\$20	\$0

NOTE: Redline Cup Qualifier-Deposit \$200-balance paid with event.

NOTE: Fees *to* be included with moto sheets. Moto sheets are to be mailed within 48 working hours of events.

NOTE: For Canadian pricing, please contact the ABA.





The ABA provides sanctioning for more BMX tracks than all the other organizations combined. The reason for ABA's success is very simple; the benefits available far exceed those offered by any other sanctioning body. There is simply no comparison. This service begins with our philosophy regarding our grass roots program that is, without the track operator and the local program, there would be no sport of BMX. The track operator is the key element to the success of the sport and, of course, the success of the ABA.

The ABA Competition Committee sanctions those tracks throughout the United States that meet ABA safety and competition guidelines. No sanction will be considered until all required forms and applications are presented to the Track Director Department at the ABA.

These should **include**:

- ☐ The sanction application filled out completely.
- ☐ The sanction and affiliation agreement signed by the track operator or president of association or group.
- ☐ A copy of the property lease-agreement or land deed.
- ☐ Proposed racing days and practices with specific times and fees.
- ☐ Pictures and/or video of immediate track and surrounding areas.
- ☐ A rough sketch of proposed track or pictures of existing track.



In addition, no sanction will be granted without a secured land site.

In many ways, the ABA is a family or association of like entities. The ABA program is designed to insure success of the individual track operator and his/her facility. However, this success cannot be of a selfish motivation and should be a shared cooperation with other ABA facilities. Each sanctioned track operator should strive to promote the ABA and all other ABA tracks in its area, as their respective track will, in turn, benefit from that commitment. Each operator must agree to promote only ABA-sanctioned events and activities. By committing to and following these ABA policies, track facilities and the membership each caters to will be united in their efforts toward any and all goals.



XXI. APPLICATION FOR ABA SANCTION

30

Track Operator _____ Spouse _____
Mailing address _____ City _____ State _____ Zip _____
Shipping address _____ City _____ State _____ Zip _____
Home phone (_____) _____ Work phone (_____) _____ Fax (_____) _____
Mobile phone (_____) _____ E-mail address _____
Social Security number _____ Driver's License number _____
Spouse info Work phone (_____) _____ Mobile phone (_____) _____
Fax number (_____) _____ E-mail address _____

Name of BMX track _____
Address _____ City _____ State _____ Zip _____
Directions to track _____

Information to be published in the BMXer Magazine

Track phone (_____) _____ (This means a phone at the actual track location)
Contact name _____ Phone number (_____) _____
Contact name _____ Phone number (_____) _____
E-mail address _____ Website address _____
Other info _____

List Any Additional Insured

Name _____ Company _____
Address _____
City _____ State _____ Zip _____ Phone(_____) _____
Name _____ Company _____
Address _____
City _____ State _____ Zip _____ Phone(_____) _____

References

Bank: Name _____ Company _____
Address _____
Account # _____

Business Name _____ Company _____
Association _____ Phone (____) _____

Personal Name _____ Company _____
Assodation _____ Phone (____) _____

Do you have on site: a. Starting gate _____ e. Nighttime lighting _____
b. Gate release system _____ f. Rest rooms _____
c. P.A. system _____ g. Announcing tower _____
d. Bleachers _____ Capacity _____

Is there a perimeter fence to secure the track property? _____ What type? _____

Is there a barrier separating the spectators from the immediate track layout? _____ What type? _____

Do you have firsthand experience in ABA track operation? _____ Where and when? _____

What track positions are you familiar with Track operator _____ Registration _____ Track official _____
Announcer _____ Gate starter _____ Scorer _____ Stager _____

Do you understand the process of moto building? _____

What is the city population of the track location? _____ Of surrounding areas? _____

What is the population of the school district enrollment in the area? _____

Comments: _____

**The ABA reserves the right to accept or decline any sanction applications.*

**ABA sanctioning will not be issued until the applicable property is secured with documentation*

** A M Application for Sanctioning must be submitted with an ABA Sanction Agreement. Contact the ABA for Sanction Agreement.*

Please fill out all of the information required on this application. Include a videotape, photos or sketches of your current or proposed track layout. You must also include a Proposed Track Schedule for Practice and Race Times.

Name (please print) _____ Signature _____

Date _____

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Track name_____ **State**_____ **Track #**_____ **Today's date**_____

[illegible]

This form **must** be completed and **returned** to the **ABA** for **each season**. Please add all of your race & practice days with the corresponding information. **Do not designate multi-point events on this sheet.** All multi-point event dates must be approved by an **ABA** track director prior to any promotion for that event. After it is submitted to the **ABA**, any change to this schedule **must** be requested in writing and approved by the **ABA** before taking effect.

This form must be submitted prior to hosting any event.

XXIII. A New Level of Support

a

Major National Exposure and Corporate Sponsors:



HYUNDAI

Official Automobile of the ABA:
Hyundai Santa Fe Awarded to the
Number 1 ABA AA Pro. ABA

members have the benefit of purchasing any Hyundai vehicle through the Associate Purchase Program for only \$100 over total invoice price.

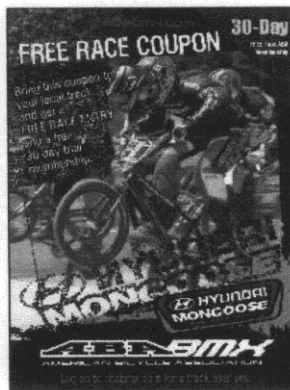
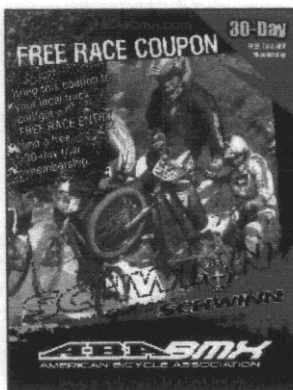
Official Watercraft of the ABA: **Yamaha**
Waverunners are awarded to the Number
1 ABA Amateur and Number 1 ABA Girl
Amateur. Also one Waverunner is
awarded via drawing at the ABA Grands!



team solitaire

Ryan Clark Supercross and
Motocross: ABA sponsors
Supercross and Motocross

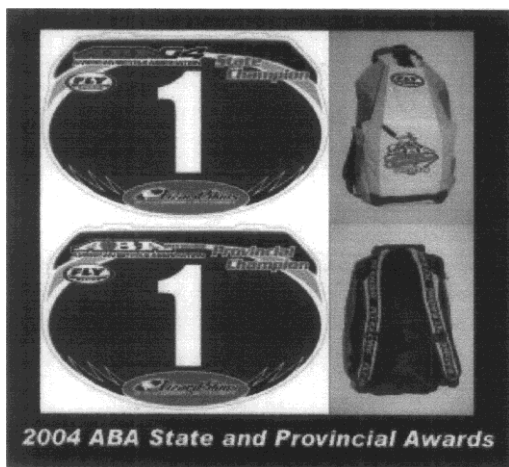
Rider Ryan Clark and Team Solitaire. Each AMA Supercross and Motocross event features an ABA booth with BMX video and handouts featuring local tracks and offering free 30 day memberships.



Every GT, Schwinn and Moncoose juvenile bicycle sold in both independent bike shops and mass merchants such as Target and Wal-Mart will feature one of the above ABA ads featuring a Free 30-Day ABA membership.

GameStop

Nation's largest video game and entertainment software specialty retailer. Official sponsor of **ABA**. **ABA** ads in monthly Game Stop magazine distributed in more than 1500 Game Stop locations featuring free 30 day memberships. Over 550 Game Stop locations feature **ABA** counter displays with local track information and free 30 day memberships.



ABA National Championship Series Sponsor and **ABA** State/Provincial Championship Series Sponsor. **ABA** State/Provincial Champions are provided with incredible awards for their accomplishments at no cost to the local track!



ABA BMX Supercross Program-Free 30 Day membership

In 2004 the **ABA** made a major push in advertising in the Supercross and Motocross market. Not only did **ABA** sponsor Ryan Clark and Team Solitaire, but **ABA** also placed full page advertisements in the Supercross program and Racer X Magazine, the premier publication for the Motocross and Supercross.

The official 2004 THQ Supercross program was distributed to over 80,000 enthusiasts in 17 major markets across the **U.S.**

Each Promotion offered a free 30 Day membership!



ABA has several corporate sponsorships within the BMX industry. Each of these sponsorships benefits the ABA membership in various forms of awards and services!



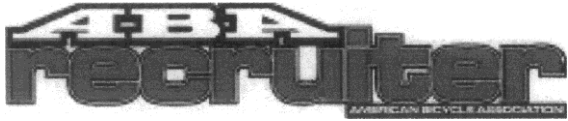
Redline is the Title sponsor of ABA's Regional series. 50 plus Redline Cup Qualifiers are hosted across North America by

local ABA tracks. These are triple point events and each track receives a free Redline bike as an added benefit of hosting the race!

Television Exposure:

The N Network or Noggin network is a new cable television network created by MTV reaching more than 35 million homes. The N Network has worked with ABA to feature teenage BMX racers. The N Network's core audience is kids and ABA commercials are featured periodically throughout the programming, creating added exposure for BMX and ABA.





BMX Recruiter Program for New Riders

The ABA created the BMX Recruiter program to encourage new riders to promote the sport to their friends. Each new rider receives their very own Recruiter cards to distribute to their friends. In doing so the riders earn prizes based on the number of new **BMXers** that sign up as a result of their hard work. This program is completely funded by ABA and is a great example of ABA working to attract new riders.



New Members	Prize/Award
1	Recruiter window decal
3	Custom ABA ball cap
6	Custom ABA long sleeve t-shirt
9	Custom ABA sweatshirt
12	Custom ABA backpack
15	Custom recruiter jacket

BMX Recruiter Program for ABA Members

When ABA created the Recruiter program we didn't want to leave out existing ABA members, so we created a program to give them an incentive to bring new people to their local tracks. Each month 60,000 ABA members receive the **BMXer**, ABA's official membership publication. The **BMXer** now includes 4 BMX informational cards with the member's name, serial number and tracks within the state. The back of these recruiter cards contains information on how to get started in the exciting sport of BMX. ABA members simply distribute the recruiter cards to their friends, who in turn bring the cards to the local ABA tracks. Each month ABA holds a drawing with the cards and provides the hard working ABA members with a gaming system of his/her choice.

